

THE  
1890 1891

NEW YORK

CALENDAR



ISSUED BY THE

**NEW YORK LIFE INSURANCE COMPANY**

346-348 Broadway  
NEW YORK.

COPYRIGHT, 1889, BY NEW YORK LIFE INS. CO.

LITH. BY G.H. BUEK & CO. N.Y.



STATUE OF LIBERTY.

COPYRIGHT, 1889. NEW YORK LIFE INS. CO.



TRINITY CHURCH

COPYRIGHT 1889, BY NEW YORK LIFE INS. CO.

AVERY  
CLASSICS  
F 128.37  
N72  
1889

# • 1890 •

JANUARY						
S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	.

As the Calendar numbers our days  
so it may lead the Willing heart unto Wisdom,  
by teaching the Value of Time.  
"Time is the stuff life is made of."

HAPPY NEW YEAR!

Are you insured in the  
THE NEW YORK LIFE  
INSURANCE COMPANY?

# • 1891 •

JANUARY						
S	M	T	W	T	F	S
.	.	.	.	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



NEW YORK POST OFFICE

COP. 1889. BY NEW YORK LIFE INS. CO.

• 1890 •

MARCH						
S	M	T	W	T	F	S
.	.	.	.	.	.	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	.	..	..	..	..

"Wilt thou seal up the avenues of ill?  
Pay every debt, as if God wrote the bill."

Most men owe a debt to their families that they can  
pay best by means of Life Insurance.

THE NEW YORK LIFE  
INSURANCE COMPANY

Has over \$100,000,000 in Assets, \$15,000,000 of  
which is surplus by the 4% N. Y. State Standard.

• 1891 •

MARCH						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	.	.	.	.
.	.	.	.	.	.	.



NEW YORK LIFE INS. BUILDING.

COPYRIGHT 1890, BY NEW YORK LIFE INS. CO.

# • 1890 •

## • APRIL •

S	M	T	W	T	F	S
•	•	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	•	•	•

Fortune is as fickle as April weather.

Provide against its uncertainties by an Endowment Policy in the New York Life.

Old Age and Poverty are a sorry couple.

# THE NEW YORK LIFE INSURANCE COMPANY

began business in April, 1845. It has  
AGE, EXPERIENCE AND STRENGTH.

# • 1891 •

## • APRIL •

S	M	T	W	T	F	S
•	•	•	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	•	•



WASHINGTON MEMORIAL ARCH.

COPYRIGHT 1885 BY NEW YORK LIFE INS. CO.

• 1890 •

• MAY •						
S	M	T	W	T	F	S
.	.	.	.	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
.	.	.	.	.	.	.

“Life is short and time is swift;  
Roses fade and shadows shift.”

Insure your life while you have Health and Money.  
The younger you are, the lower the premium.

THE NEW YORK LIFE  
INSURANCE COMPANY

Has over 150,000 Policies in force.

Insuring \$500,000,000.

• 1891 •

• MAY •						
S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	.	.	.	.	.	.



• 1890 •

J U N E						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	.	.	.	.	.

A marked characteristic of the highest civilization is care for the weak, for

The Widow and the Fatherless.

Life Insurance does it when all else fails.

THE NEW YORK LIFE

Has paid \$50,000,000 in Death Claims.

Payments in 1889, about \$16,000 for every working day.

• 1891 •

J U N E						
S	M	T	W	T	F	S
.	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	.	.	.	.



THE CLEOPATRA'S NEEDLE

• 1890 •

• JULY •						
S	M	T	W	T	F	S
.	.	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	.	.

Interest on a Mortgaged Home or Rent for a hired house use up money faster than a widow can earn it.

A mortgage is a menace, unless covered by a life policy.

Interest and Rents received by  
THE NEW YORK LIFE  
have exceeded its entire losses by death.  
Showing able financial management  
and a careful selection of risks.

• 1891 •

• JULY •						
S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	.



ST. PATRICK'S CATHEDRAL

PRINTED IN U.S.A. BY NEW YORK LITHO CO.

# • 1890 •

• AUGUST •						
S	M	T	W	T	F	S
.	.	.	.	.	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	.	.	.	.	.	.

Death is a forfeit all must pay at last,  
and the end is often nearer than we  
think.

Provide for it by Life Insurance.

# THE NEW YORK LIFE

Originated Non-forfeiture Policies and  
all its Policies, as now issued, contain  
non-forfeiture provisions.

# • 1891 •

• AUGUST •						
S	M	T	W	T	F	S
.	.	.	.	.	.	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	.	.	.	.	.



# • 1890 •

SEPTEMBER						
S	M	T	W	T	F	S
•	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30		•	•	•

It is useless to expect you can get life insurance when failing health admonishes you that you need it.

“It is wretched business to be digging a well just as thirst is mastering you.” —PRAECLUS.

# • 1891 •

SEPTEMBER						
S	M	T	W	T	F	S
•	•	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30		•	•



WASHINGTON BRIDGE, HARLEM RIVER.

COPYRIGHT, 1908, BY NEW YORK LIFE INS. CO.

AVERY  
DURST

• 1890 •

• OCTOBER •						
S	M	T	W	T	F	S
.	.	.	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	.

NEW YORK LIFE'S  
Non-forfeiting Free Contingent Policy  
to the hard and clumsy contracts of thirty years  
ago and later.

As the ocean greyhound to the ancient trireme,  
As the steam-car to the stage-coach,  
As the telegraph to the pony-express,  
As the rifle to the bow and arrow,  
So is the

• 1891 •

• OCTOBER •						
S	M	T	W	T	F	S
.	.	.	.	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



GEN. GRANT'S TOMB, RIVERSIDE PARK.

COPIED 1869 AT NEW YORK CITY

• 1890 •

NOVEMBER						
S	M	T	W	T	F	S
.	.	.	.	.	.	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	.	.	.	.	.	.

The only way to be prepared for Death when it shall come is to be prepared all the time.

Keep your Life Insured.

Write up for Circulars No. 717-0 and No. 1084.

THE NEW YORK LIFE  
INSURANCE COMPANY

Originated the Mortuary Dividend, or  
Return-Premium, System.

• 1891 •

NOVEMBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	.	.	.	.	.
.	.	.	.	.	.	.

DRASKE